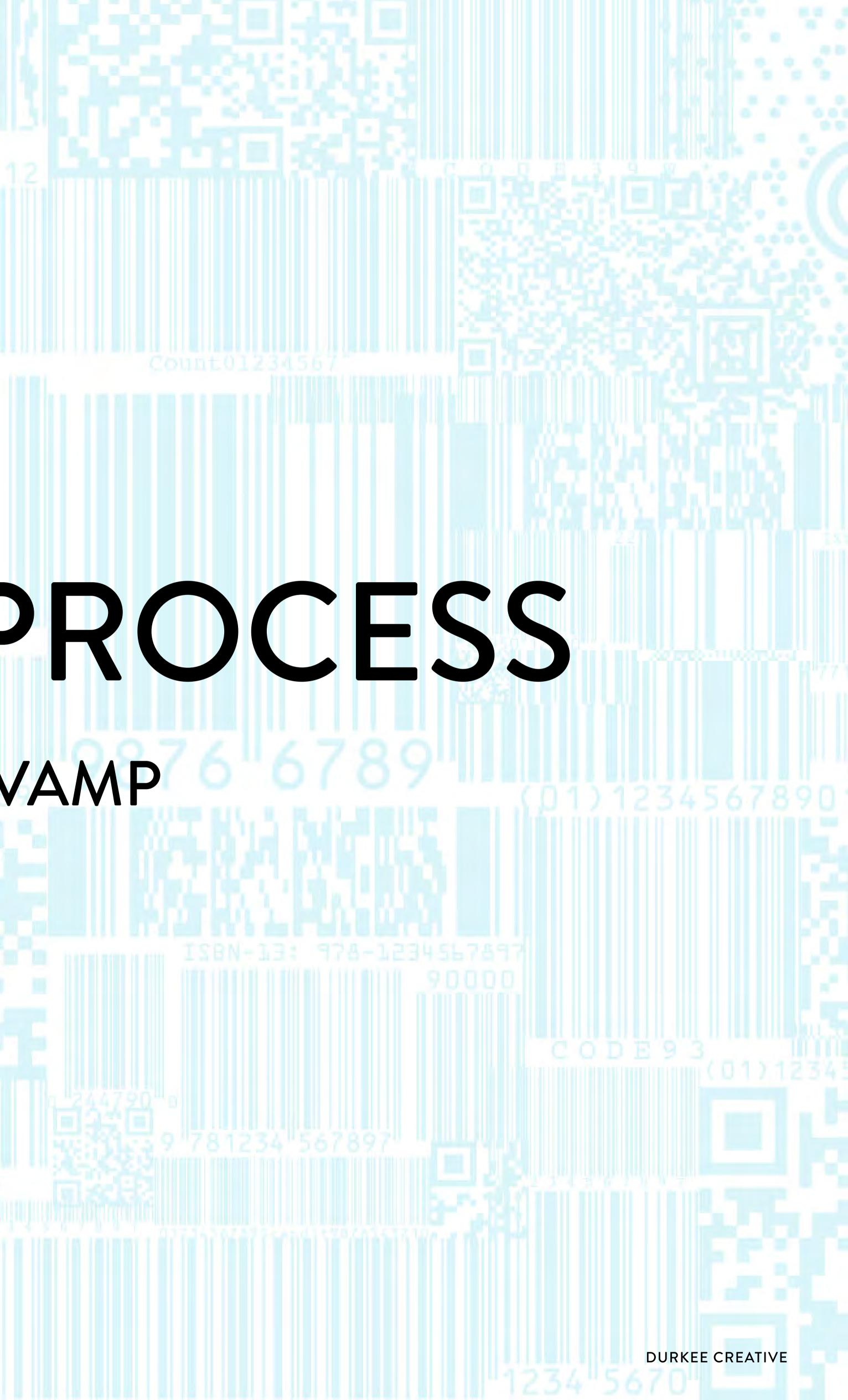




/UX DESIGN PROCESS

SCANDIT WEBSITE REVAMP



THE SCANDIT WEBSITE

The Marketing and Sales team at Scandit makes edits and updates to the Scandit website at least 25 times a week, the Scandit website is the most important part of the company.

PROBLEM

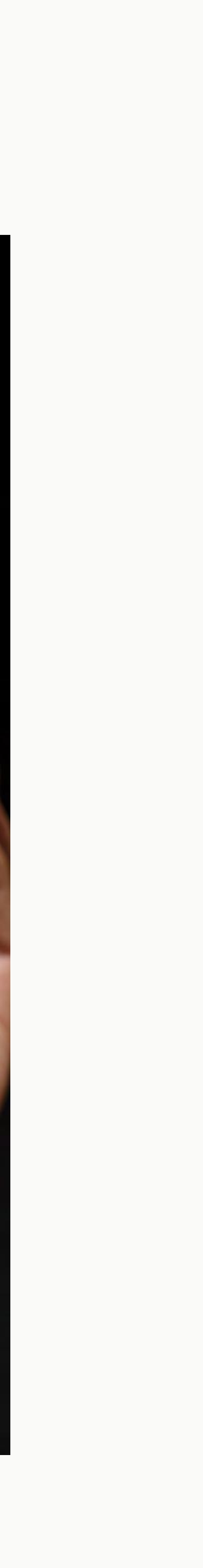
Midway through the year of 2015, the Scandit team started having problems editing updating every web page of their website. The Scandit web page editing grid (IG Pagebuilder) was outdated and no longer was no supported by the Wordpress community. With Scandit using a fully customized Wordpress website, they also were using modified Wordpress plugins that could only be updated by the web-firm that they hired to firstly develop their website, if they updated it themselves then their website would break.

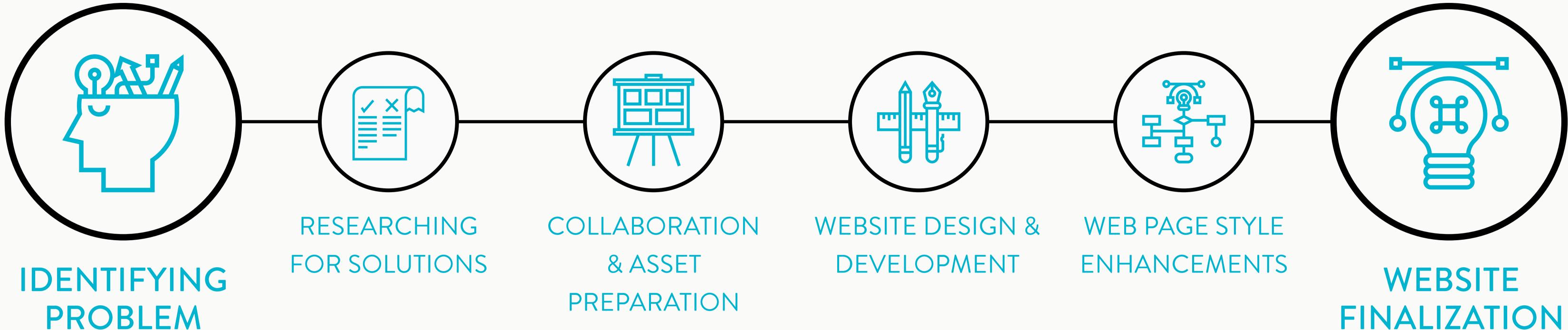
THE SOLUTION

With my knowledge in Wordpress development, I was familiar with many different grid systems that were primarily build for Wordpress, I suggested to Scandit that VC Visual Composer would be the perfect fit for them. I explained how it is widely supported, has extensive plugin functionalities. I convinced the CEO and CTO to fully revamp the Scandit website with the VC grid system.

SCANDIT WEBSITE REVAMP







VISION & IDEA

The vision of the Scandit website is to create web pages that clearly describe the products that Scandit sells. It is also very important to advertise the new Scandit Flow Platform.

SCANDIT WEBSITE REVAMP

THE PROCESS

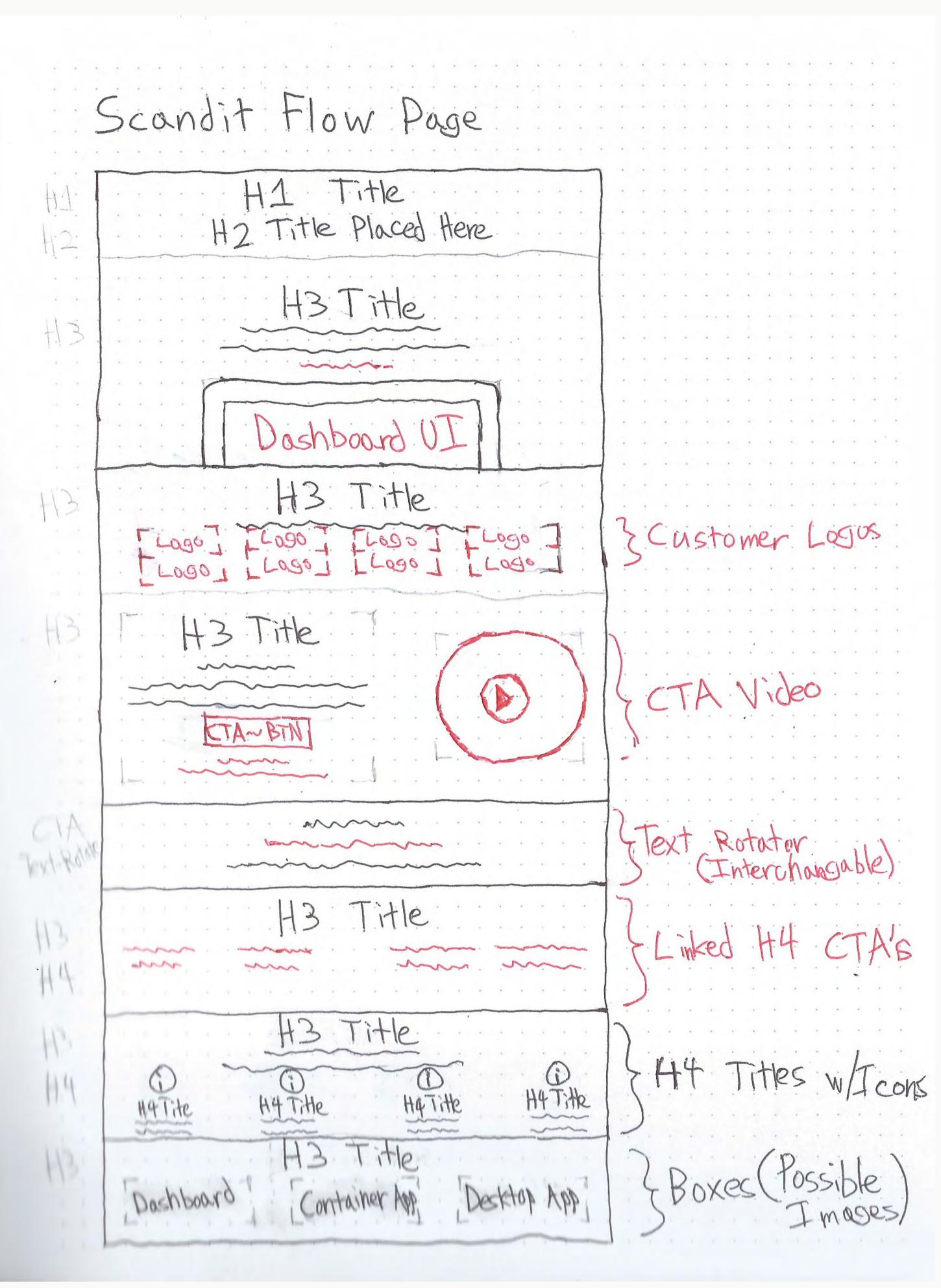
The process of creating webpages for Scandit was interesting and allowed for some creative thinking. Creating developing new webpages was a challenge but with the process of creating the new Scandit.com website, it made the work process much better for the future.

FINALIZATION

The web pages were approved from early drafts, to midway designs, to the development stage. Also, the process of finalizing the new Scandit.com website was lengthy but with the collaboration of the Scandit team, it went very well.



WIREFRAMING: SCANDIT FLOW WEBPAGE

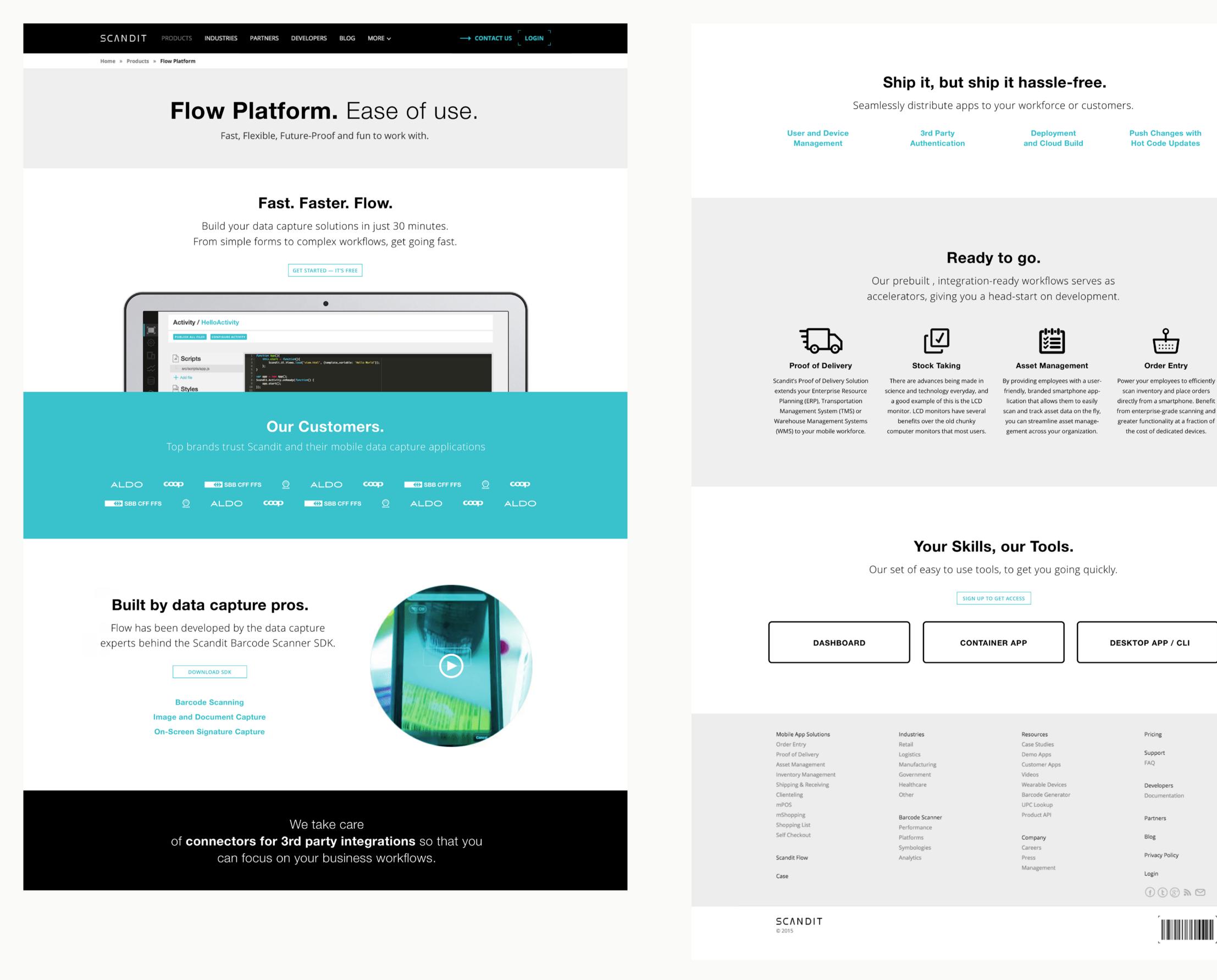


SCANDIT WEBSITE REVAMP

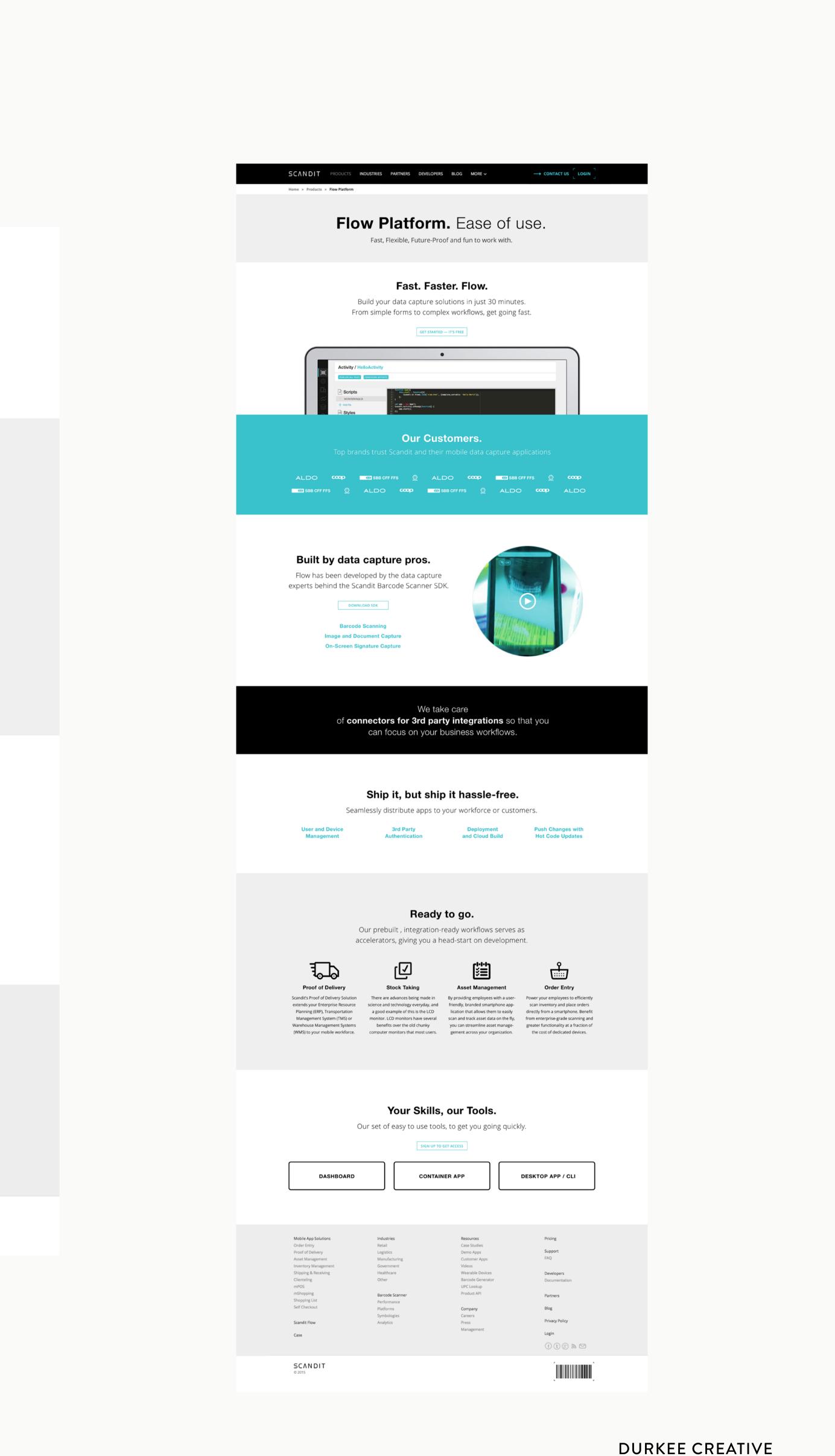
DETAILED WIREFRAME

This wireframe of the Scandit Flow webpage shows detailed information of the placement of some potential images and elements. At this stage, the content for this webpage was not yet finalized; however, the layout could be drafted into sections.

WEBSITE DESIGN: SCANDIT FLOW WEBPAGE



SCANDIT WEBSITE WEBSITE REVAMP



THE SCANDIT FLOW PLATFORM

The web page immediately introduces the overview of Scandit Flow and displays call-to-actions (CTAs).

| SCANDIT | PRODUCTS | INDUSTRIES | PARTNERS | DEVELOPERS | BLOG | MORE 🗸 | _ |
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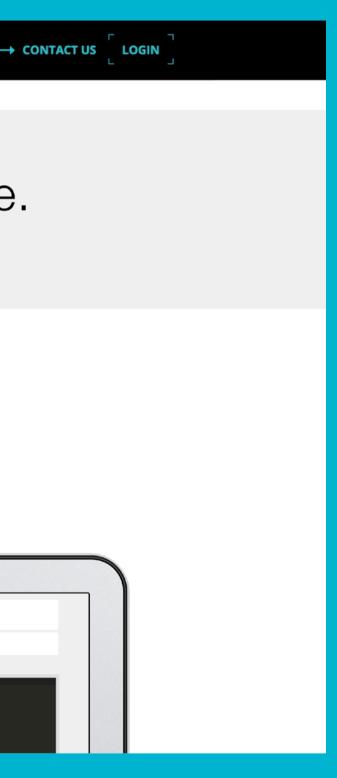
FLOW CUSTOMERS & DATA CAPTURE SCANNING

This is where Customers already using Scandit Flow will go. These would be advertised as top brands that work with Scandit. A Scandit data-capture video will display how quick and efficient the barcode scanner is.

Our Customers.

Top brands trust Scandit and their mobile data capture applications

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TEXT-ROTATOR ELEMENT & CTA'S

In order to show multiple platform uses, the idea of a possible web text-rotator was proposed. Below that, more use-cases are displayed in the Scandit Blue link-style to signify that these headers are indeed links.

We take care of connectors for 3rd party integrations so that you can focus on your business workflows

Ship it, but ship it hassle-free.

Seamlessly distribute apps to your workforce or customers.

User and Device Management

3rd Party Authentication

Deployment and Cloud Build Push Changes with Hot Code Updates

FLOW USES-CASES, INTEGRATION WORKFLOWS

These icons show some of the uses-cases for Flow that Scandit provides to it's customers, they each have a long but necessary description.

Ready to go.

Our prebuilt , integration-ready workflows serves as accelerators, giving you a head-start on development.



Proof of Delive Scandit's Proof of Delivery Solution extends your Enterprise Resource Planning (ERP), Transportation Management System (TMS) or

Warehouse Management Systems

(WMS) to your mobile workforce.

Ŀ

Stock Taking There are advances being made in

science and technology everyday, and a good example of this is the LCD monitor. LCD monitors have severa benefits over the old chunky computer monitors that most users.



Asset Managemen

By providing employees with a userfriendly, branded smartphone application that allows them to easily scan and track asset data on the fly, you can streamline asset managegement across your organization



Order Entry

Power your employees to efficiently scan inventory and place orders directly from a smartphone. Benefit from enterprise-grade scanning and greater functionality at a fraction of the cost of dedicated devices.

SCANDIT INTEGRATION TOOLS

These 3 boxes below are placeholders for images of the integration tools Scandit provides.

Your Skills, our Tools.

Our set of easy to use tools, to get you going quickly.

SIGN UP TO GET ACCESS

DASHBOARD

CONTAINER APP

DESKTOP APP / CLI



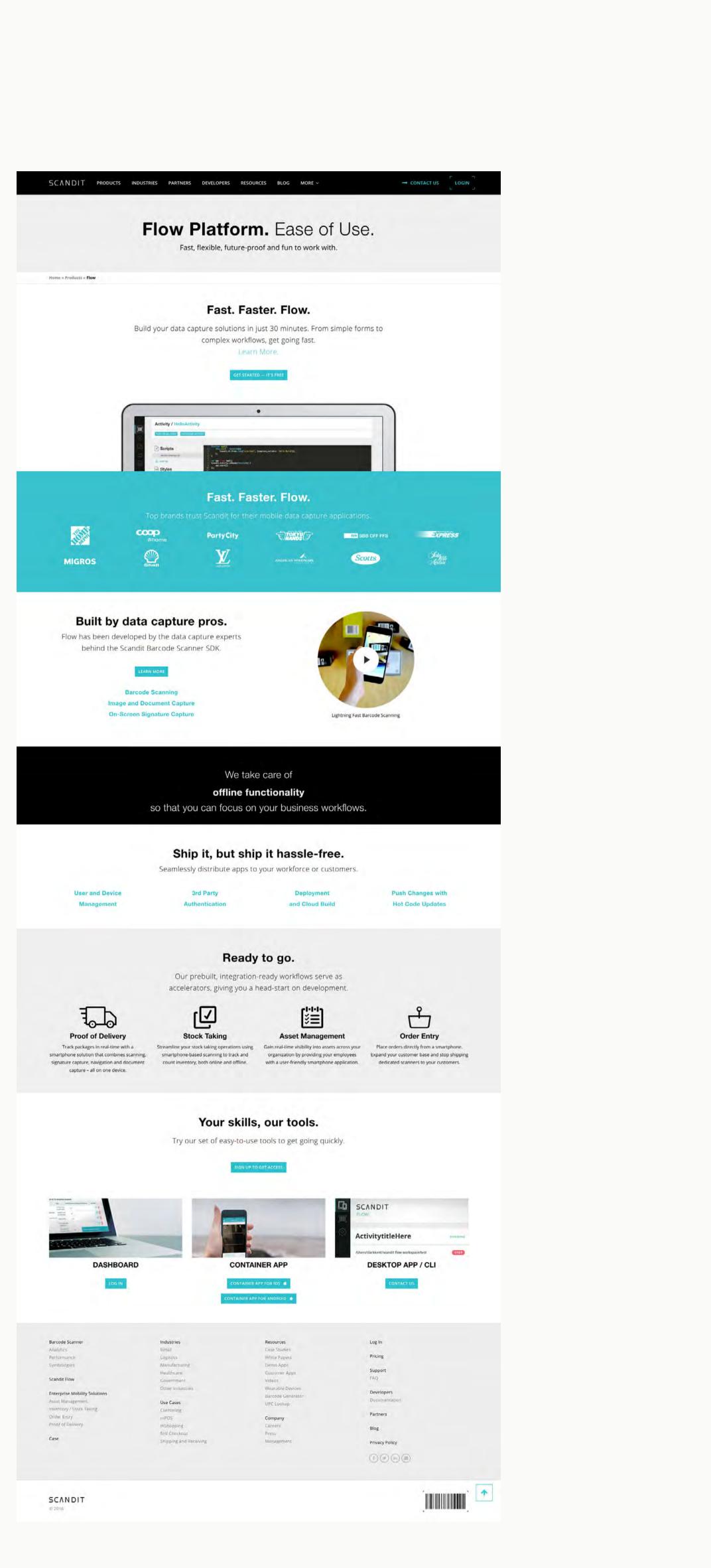
WEBSITE DEVELOPMENT: SCANDIT FLOW WEBPAGE

WEBPAGE STYLE ENHANCEMENTS: MINIMAL CHANGES

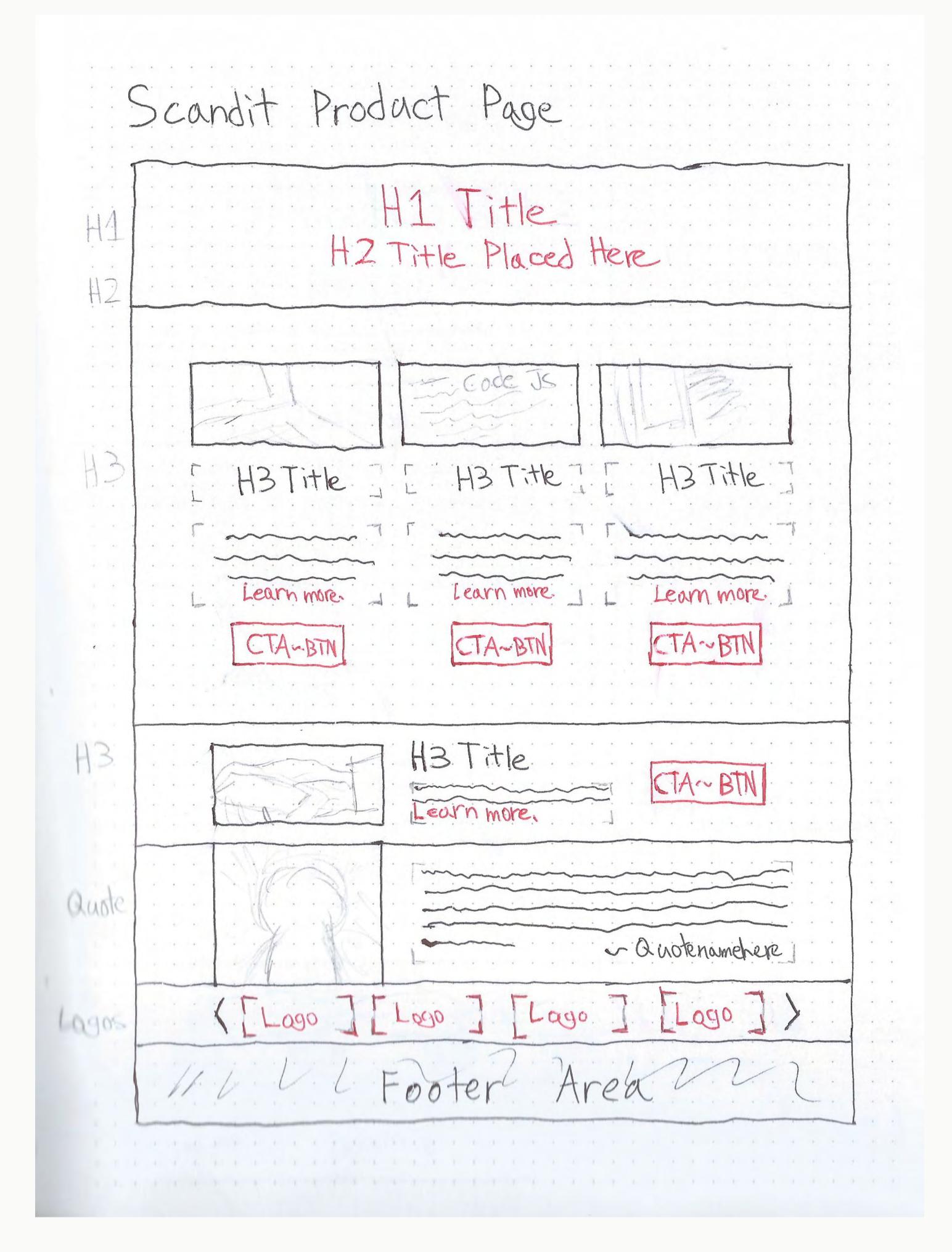
APPROVED BY SCANDIT

This layout method was approved by Scandit because it clearly displayed the best use of the Scandit Flow Platform in a broad sense. It showed great call-to-actions buttons and placement of informative iconography.

SCANDIT WEBSITE WEBSITE REVAMP



WIREFRAMING: SCANDIT PRODUCTS WEBPAGE



SCANDIT WEBSITE REVAMP

DETAILED WIREFRAME

The Scandit products webpage was drafted out in detail because there was some feedback from the Scandit team on how they wanted the page to look, and what elements show after the next. This page should have a very clean grid-like feel.

WEBSITE DESIGN: SCANDIT PRODUCTS WEBPAGE

SCANDIT PRODUCTS INDUSTRIES PARTNERS DEVELOPERS BLOG



Barcode, meets code. Powerful API's, SDKs and solutions for



BARCODE SCANNER SDK

Integrate enterprise-grade barcode scanning into any mobile app. Learn more.

DOWNLOAD SDK



FLOW PLATFORM

Rapidly build, deploy and manage mobile data capture apps. Learn more.

GET STARTED FREE





Replicate a traditional scanning experience smartphone using our new ergonomic, batte Learn more.



Mobile App Solutions

Order Entry

Clienteling

mShopping

Shopping List

Self Checkout

Scandit Flow

Case

mPOS

Proof of Delivery

Asset Management

Inventory Management

Shipping & Receiving

"Without the help of Sca the-art scanning techno the company today as in project in my dreams."



Industries Retail Logistics Manufacturing Government Healthcare Other

Barcode Scanner Performance Platforms Symbologies Analytics

Resource Case Stud Demo Ap Custome Videos Wearable Barcode UPC Look Product /

Company Careers Press Manager

SCANDIT © 2015

SCANDIT WEBSITE WEBSITE REVAMP

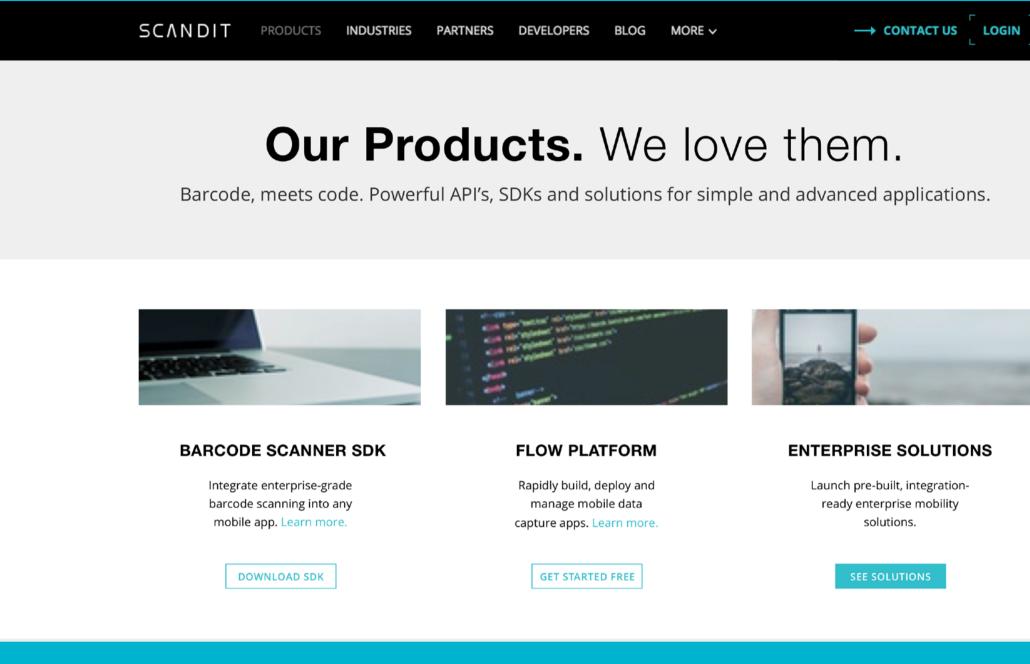
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SCANDIT PRODUCTS

This layout method was approved by Scandit because it clearly showed each of the Scandit products in a broad sense. Without being very product-specific with imagery, this allows customers to have a clearer understanding of the products themselves.

SCANDIT PRODUCTS HEADLINE & PRODUCTS

This design shows a strong headline and subhead along with 3 main CTA images that advertise the Scandit Products.



THE SCANDIT CASE - CTA

The Scandit Case is avertized as a product so that users can sign up and purchase it soon.

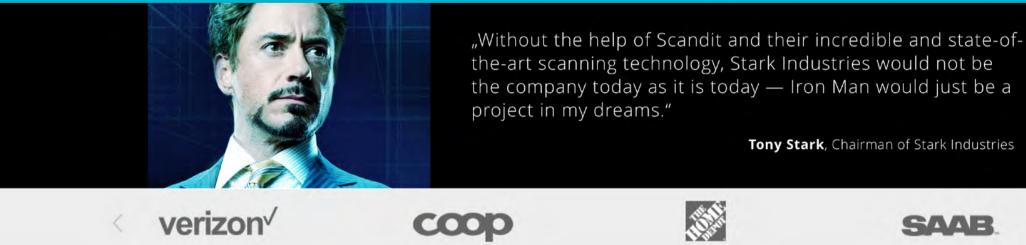


THE SCANDIT CASE

Replicate a traditional scanning experience while protecting your smartphone using our new ergonomic, battery-less accessory.

QUOTE DESIGN

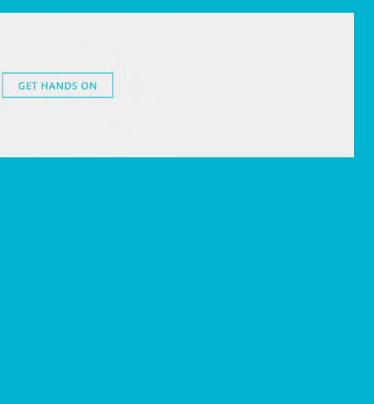
This is a sample quote that will be replaced with a new customer quote that has been created for Scandit.

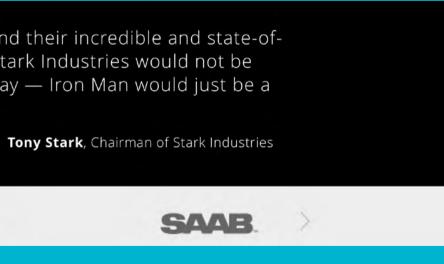


the-art scanning technology, Stark Industries would not be the company today as it is today — Iron Man would just be a

verizon

ccop





WHOLE PRODUCTS PAGE DESIGN SCANDIT PRODUCTS INDUSTRIES PARTNERS DEVELOPERS BLOG MORE ~ → CONTACT US LOGIN **Our Products.** We love them. Barcode, meets code. Powerful API's, SDKs and solutions for simple and advanced applications. ENTERPRISE SOLUTIONS BARCODE SCANNER SDK FLOW PLATFORM Rapidly build, deploy and Integrate enterprise-grade Launch pre-built, integrationmanage mobile data ready enterprise mobility barcode scanning into any mobile app. Learn more. solutions. capture apps. Learn more. GET STARTED FREE DOWNLOAD SDK THE SCANDIT CASE Replicate a traditional scanning experience while protecting your GET HANDS ON smartphone using our new ergonomic, battery-less accessory. earn more "Without the help of Scandit and their incredible and state-ofthe-art scanning technology, Stark Industries would not be the company today as it is today — Iron Man would just be a project in my dreams." Tony Stark, Chairman of Stark Industries II STA verizon√ ccop SAAB Mobile App Solutions Industries Resources Pricing Order Entry Retail

Proof of Delivery Asset Management Inventory Managemen Shipping & Receiving Clienteling mPOS mShopping Shopping List Self Checkout

Logistics

Manufacturing

Government

Healthcare

Barcode Scanner

Performance

Platforms

Symbologies

Analytics

Other

Scandit Flow

Case

SCANDIT © 2015

Case Studies Demo Apps Customer Apps Videos Wearable Devices Barcode Generator UPC Lookup Product API

Company Careers Press Management Support FAQ

Developers Documentation

Partners

Blog

Privacy Policy Login

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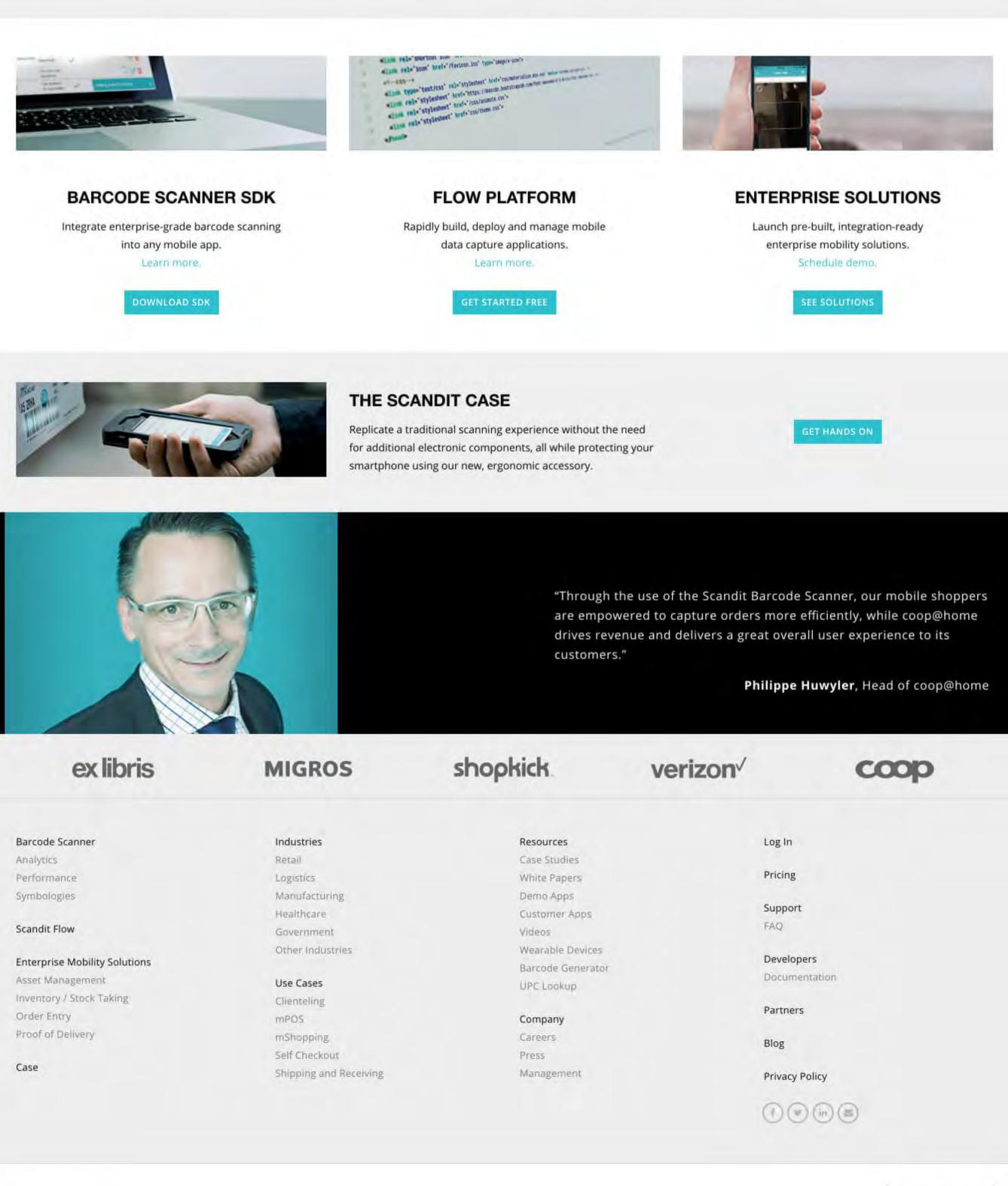
WEBSITE DEVELOPMENT: PRODUCTS WEBPAGE

WEBPAGE STYLE ENHANCEMENTS: MINIMAL CHANGES

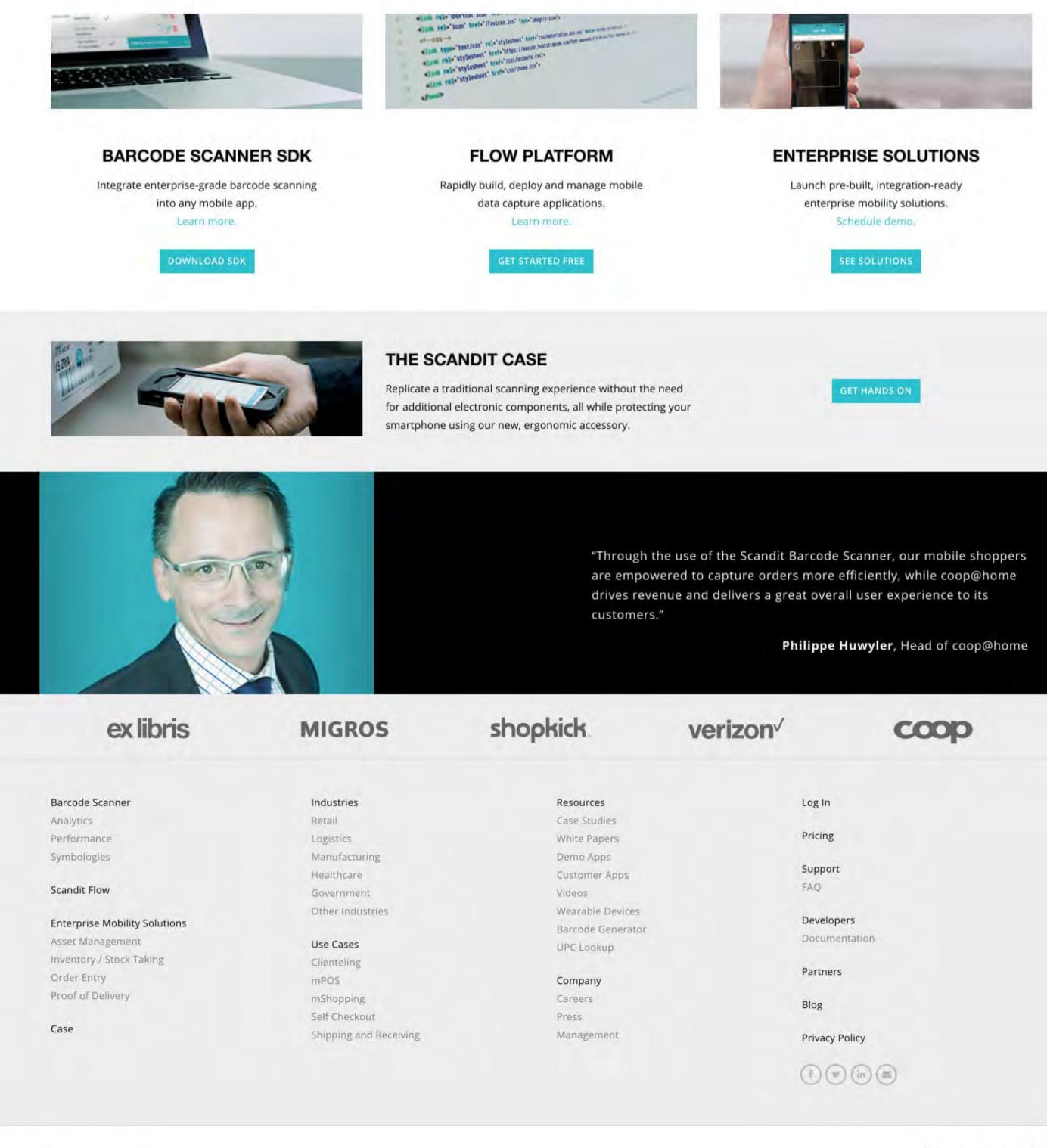
APPROVED BY SCANDIT

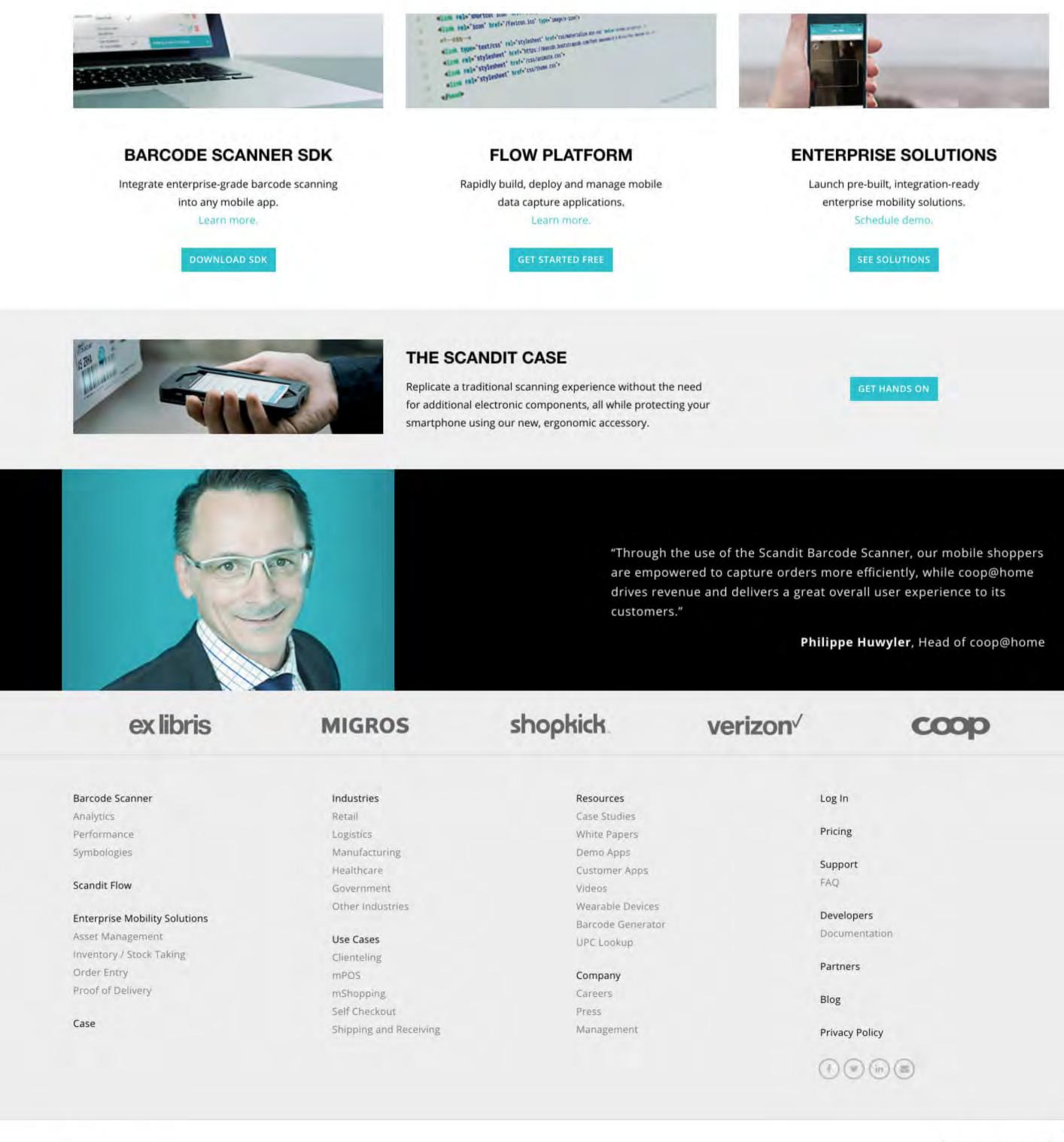
This layout method was approved with only minimal changes to the imagery,. Different screenshots for the Scandit dashboard UI needed to be applied to the images. Some web development changes for Wordpress also altered how the webpage would look. Also, a real quote and image was added to the web page.

SCANDIT WEBSITE WEBSITE REVAMP



SCANDIT





SCANDIT © 2016

Products with Possibilities.

Mobilize your enterprise with the leading mobile data capture solutions.



ART DIRECTION: WEBSITE FONTS & COLOR PALETTE

OPEN SANS BOLD 24PX / COLOR: #000000 abcdefghijklmnopqrstuvwuxyz ABCDEFGHIJKLMNOPQRSTUVWUXYZ 1234567890

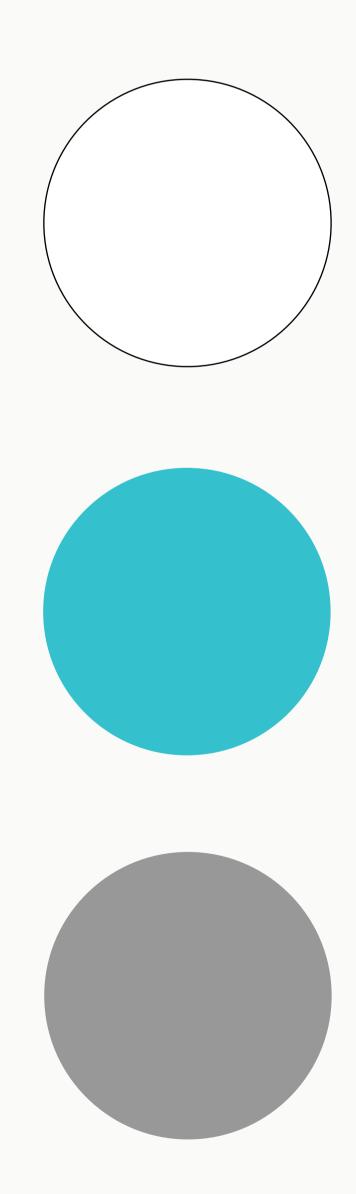
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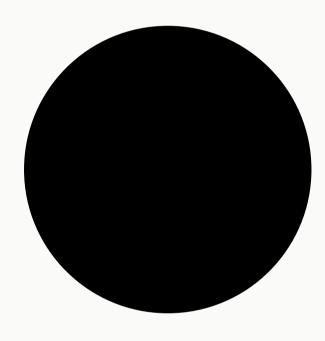
SCANDIT WEBSITE WEBSITE REVAMP

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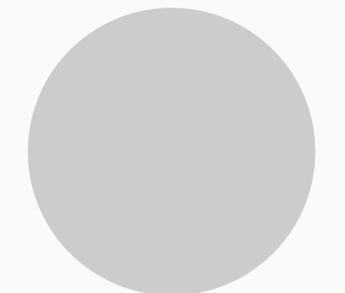
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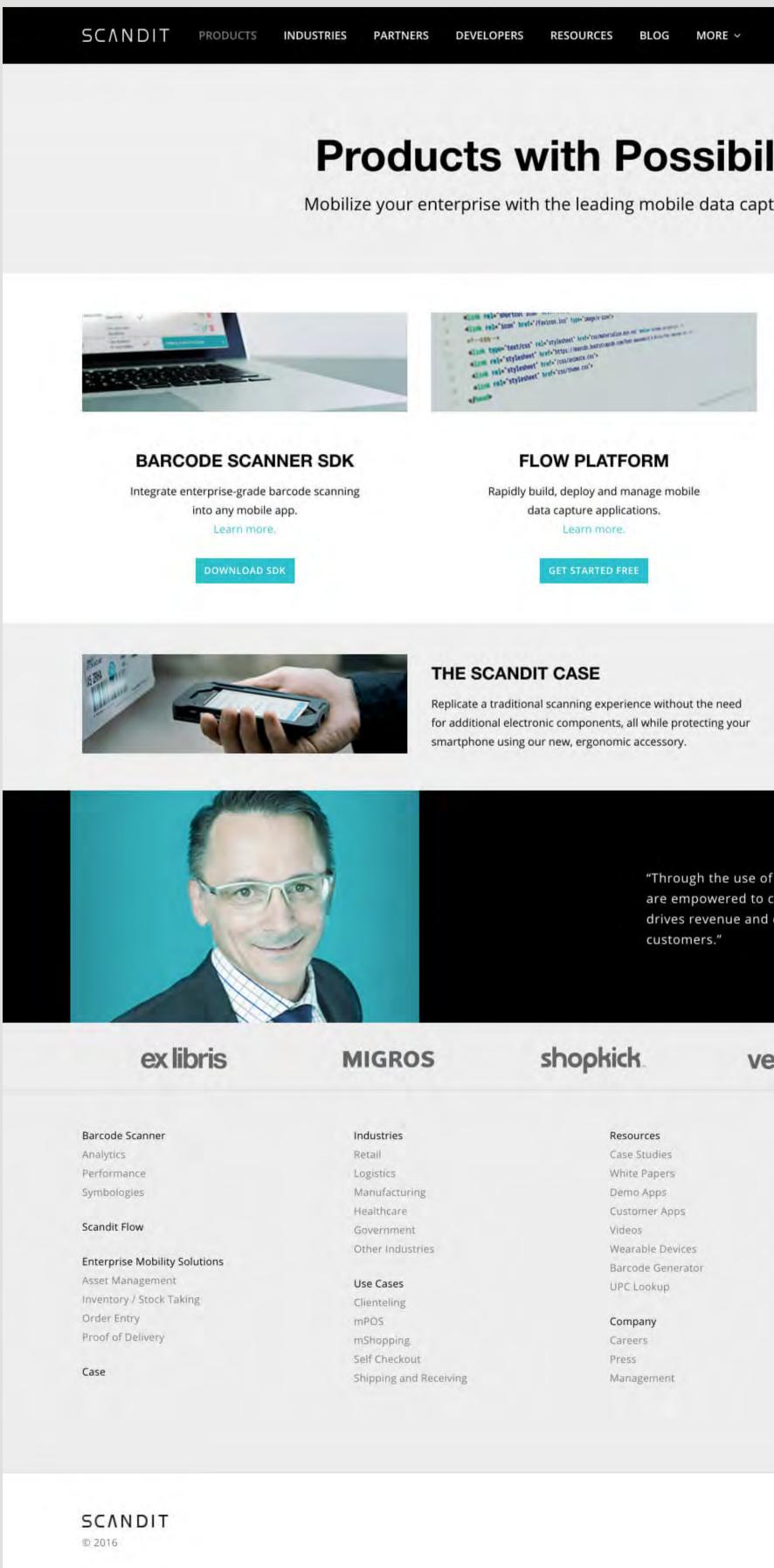


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WEBPAGE FINALIZATION: SCANDIT WEB PAGES

SCANDIT PRODUCTS

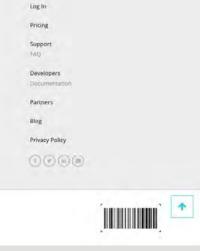


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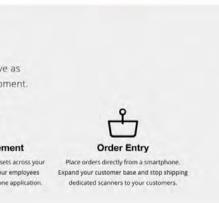
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SCANDIT FLOW

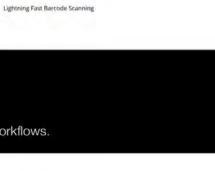
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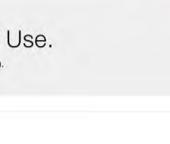


Push Changes with Hot Code Updates









SCANDIT // DESIGN PROCESS // 14

THANKYOU DANIEL DURKEE

