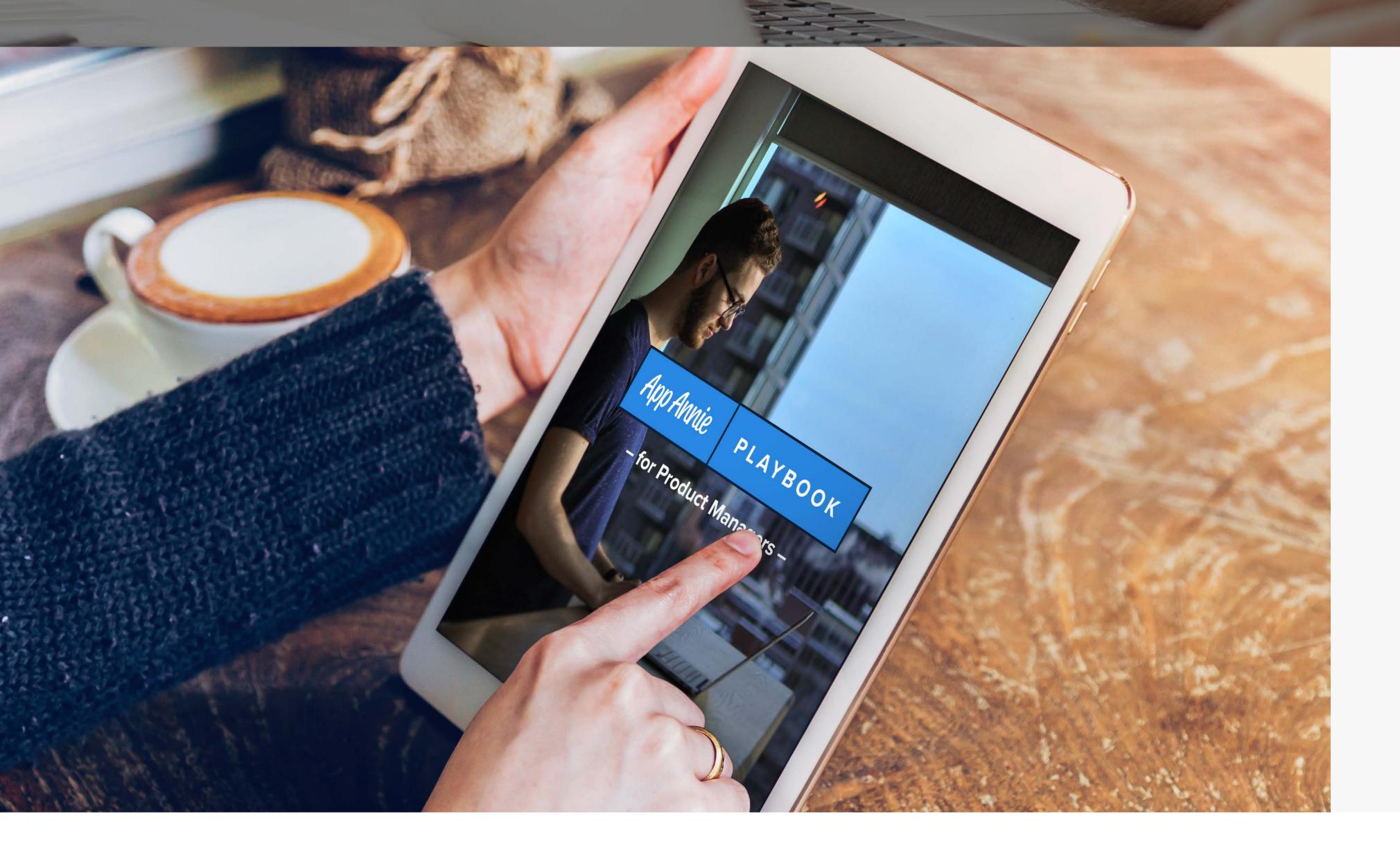
Contact Sales GET STARTED

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SOLUTIONS FOR PRODUCT MANAGERS

High Stakes. Fast Decisions.

Building apps under tight deadlines with limited resources and ambitious goals requires accurate, indisputable data.



Your single source of truth

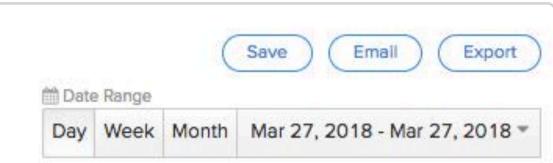
Leading teams can be challenging when there are multiple stakeholders with differing priorities, conflicting perspectives, and varying data sources.

We're here to help.

DOWNLOAD THE PLAYBOOK

Data for your most crucial app decisions

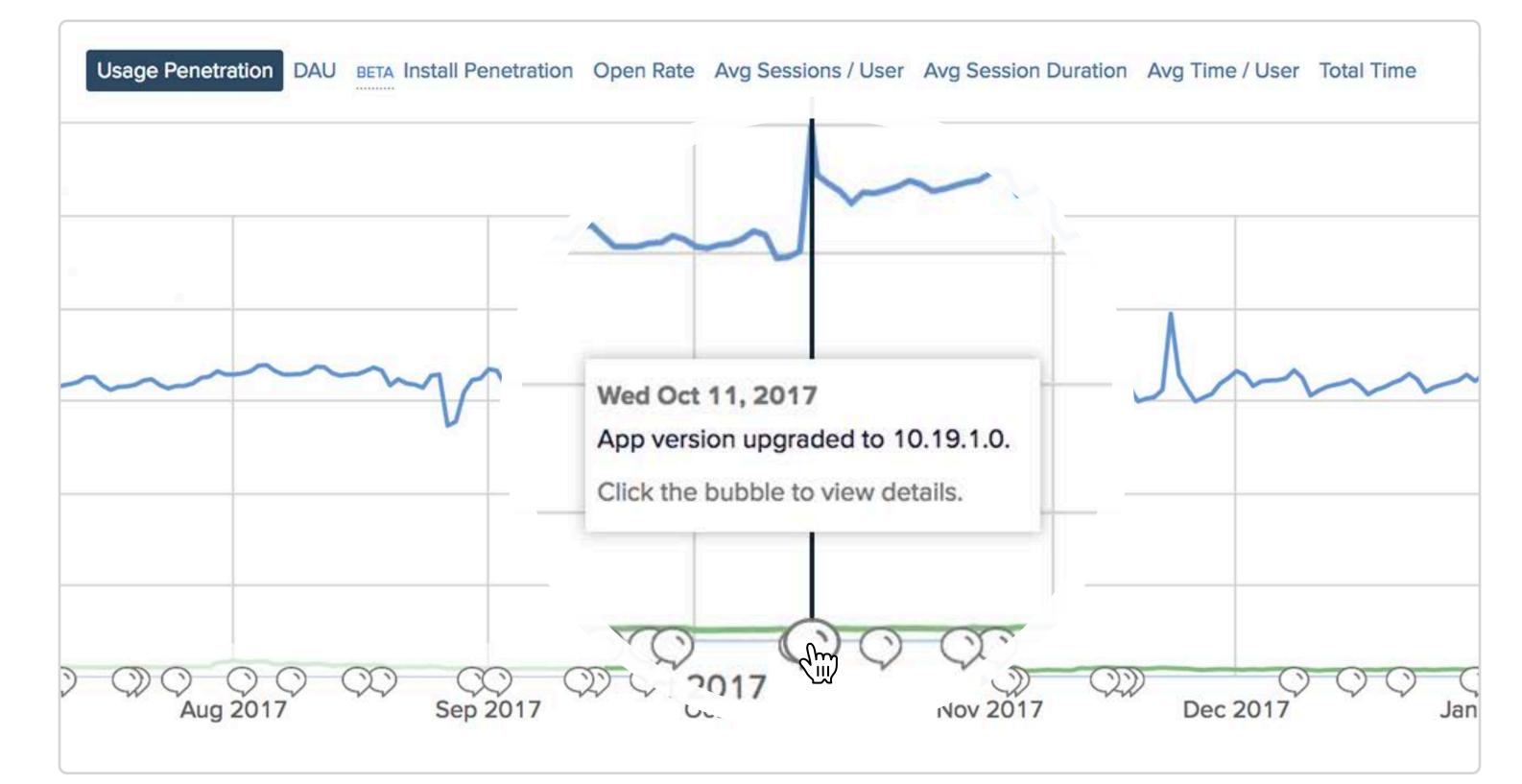
Aggregation	Device 0		Country/Region	Category	
App Unified	All	-	South Korea 🔻	Overall	-



Gain deep knowledge of the market

Sele	ct apps to compare			\$ Sort by Value	Change (%) 👻 📗	More Metrics *
#	Арр	Free Downloads	Paid Downloads	Revenue 🗘	Star Rating	Ratings Since Release
1	World Story Cafe	2,496 +4%	N/A	\$ 285,808 +151%	**** 4.0	22,286
2	Card Trader Mania	254 +41%	N/A	\$ 116,480 +108%	**1 2.5	12,175
3	Beautify Camera	3,378 -61%	N/A	\$85,717 +142%	**** 4.5	4,532
4	Walkabout Trip	211 +38%	N/A	\$ 78,323 +59%	**** 4.0	47,196

App Annie data provides the logic and rigor necessary to make important business decisions and get ahead of industry changes. Track data trends on leaders in key global markets as well as the categories and countries with the most potential.



Make informed decisions

With imprecise information you could waste the limited resources and time you have to build products customers love. More effectively prioritize your roadmap after reviewing both the success of competitors' new features and their customer feedback.

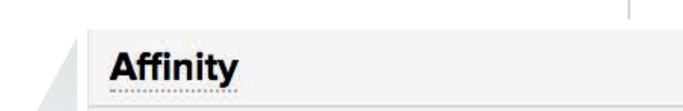
Build features that resonate with your users



Launch successful features

Keep a pulse on the success of your feature launches by implementing customer feedback and leveraging app usage metrics.





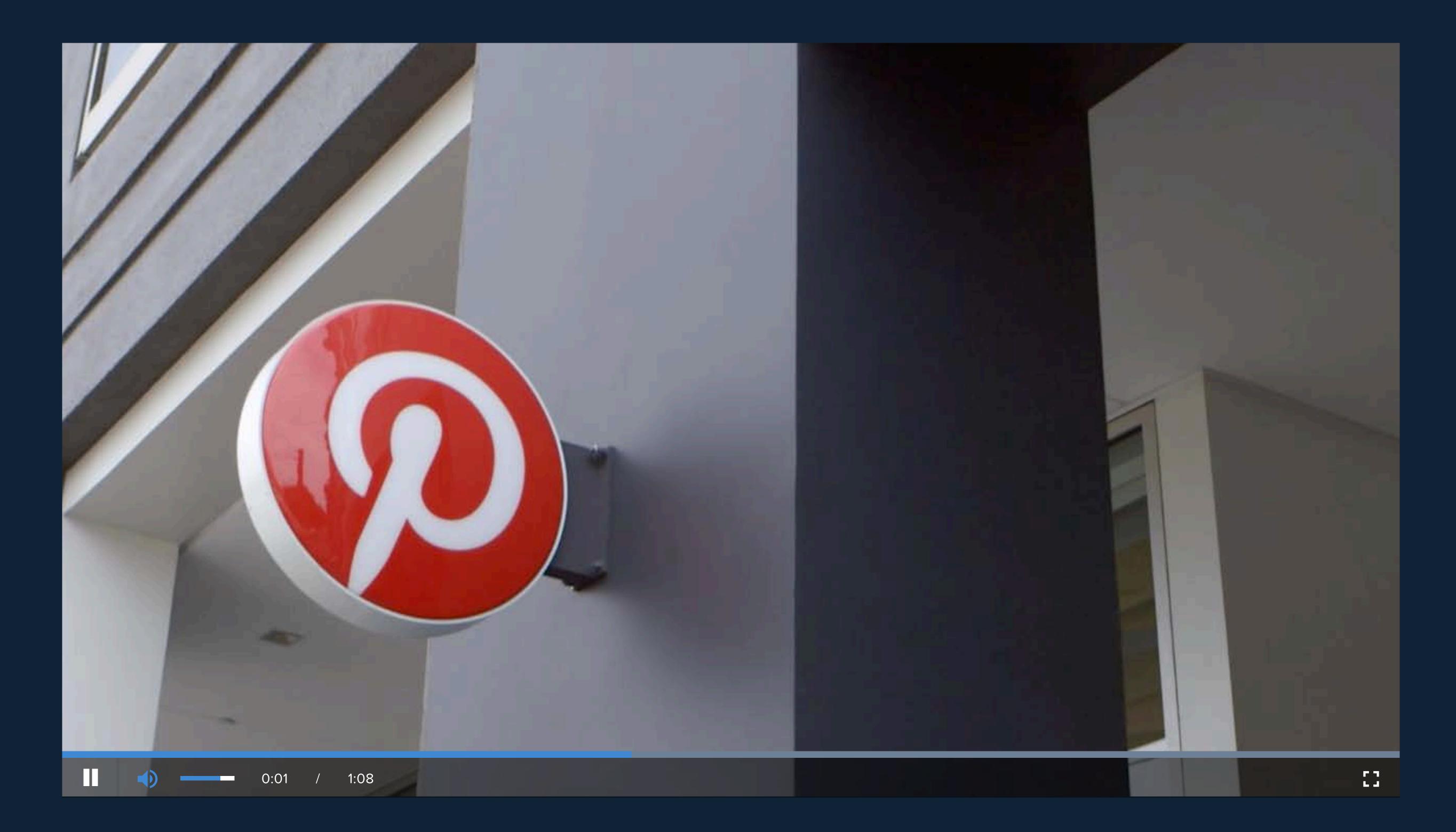
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Sell the value of your solutions — to all your stakeholders

Get your team excited about the solutions you're building to solve critical customer problems. Use App Annie data to communicate the value of the product you're creating to align your team with your goals.

Cro	oss-/	App Usage 🗚	About this report		24.75x		-
Dev		© Country/Region	Category				
iPh	one	United States	Overall	T			
		d States - Overall - Februa	.y	Affinity	\$	Cross-App Usage	
1	UNUM - Design Perfection		24.75x	▼1%	2.56%	▼0.02	
2	Files Apple		20.26x	▼1%	5.17%	▼0.03	
						1	

In ante metus dictum at tempor commodo ullamcorper a



"App Annie is integral to maintaining Trainline's leading position within the travel app category. We used app usage trends from App Annie's data as a key indicator of those customers that will eventually transact with us, driving our growth."

Dave Slocombe, Product Director, Trainline

VIEW CASE STUDY

MORE STORIES

Build impactful products

Getting started for product managers

Surface category leaders and understand consumer sentiment, all with a free App Annie account.

Take the tour

Get even more with premium

Answer critical mobile questions such as what is driving your competitors' growth — and much more.

Make the right app decisions

Compare options for product managers

Not sure which option is right for you? App Annie offers a solution for every business.

Compare free vs. premium

Elevate your mobile product strategy with rich, comprehensive market data

GET STARTED FOR FREE