Join more than 125,000 publishers and developers that rely on App Annie Connect to track over 1,000,000 apps





MONETIZE EFFICIENTLY

Track the performance of your ad campaigns by comparing revenue from in-app purchases and ads against spend.

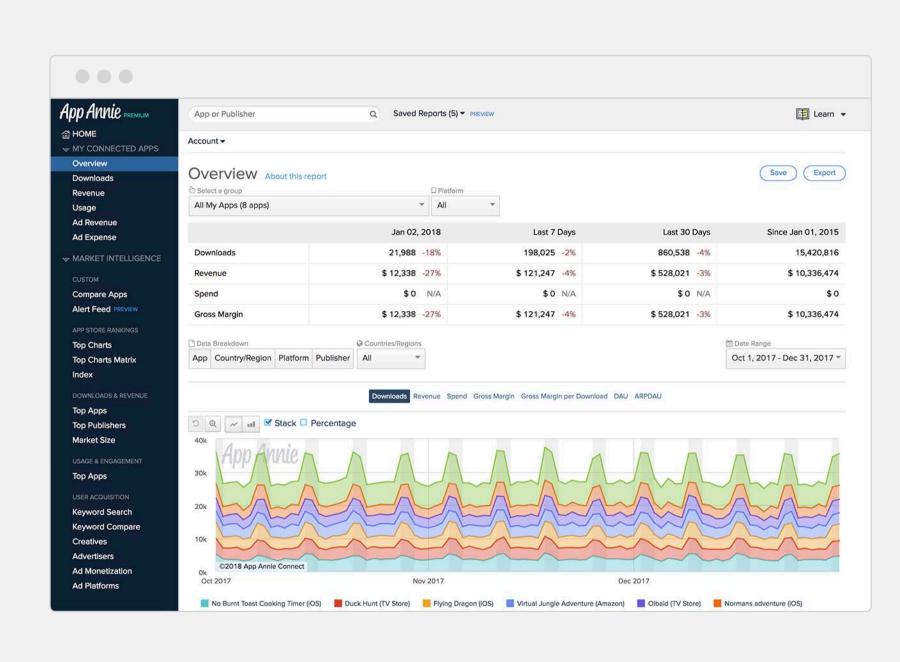
See if your latest update impacted downloads and usage for your app, and apply successful strategies across apps in your portfolio.

INFORM YOUR PRODUCT ROADMAP

Monitor your active users and downloads by

country to determine your localization strategy and grow your user base.

PRIORITIZE MARKET EXPANSION

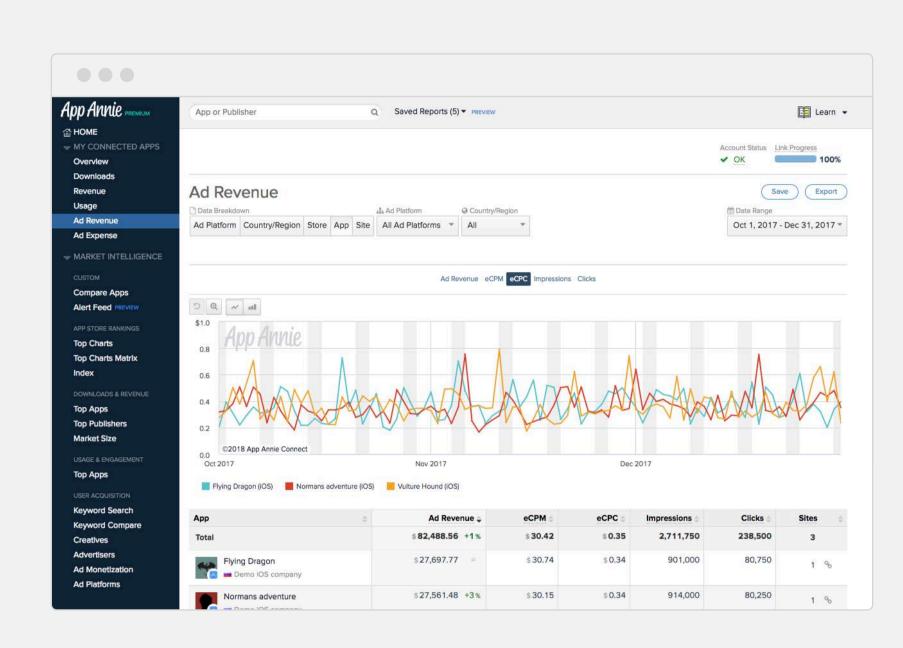


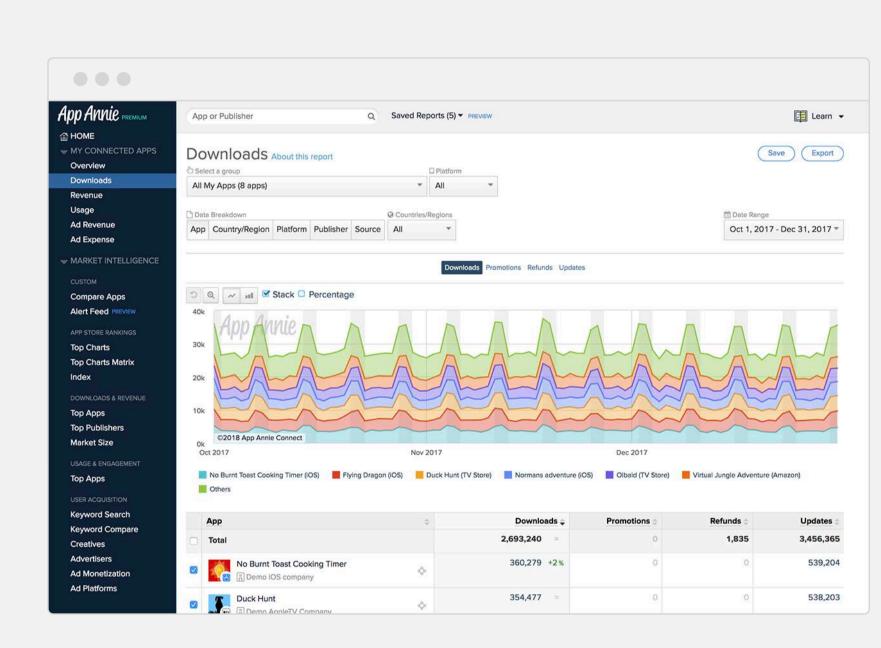
Track performance across every single one of your apps — in one unified view

With over 40+ sources to select from, App Annie Connect aggregates performance data from all of your apps and publisher accounts (even if in the thousands!) into one comprehensive platform. No API or SDK integration required.

Get your data the way you need it

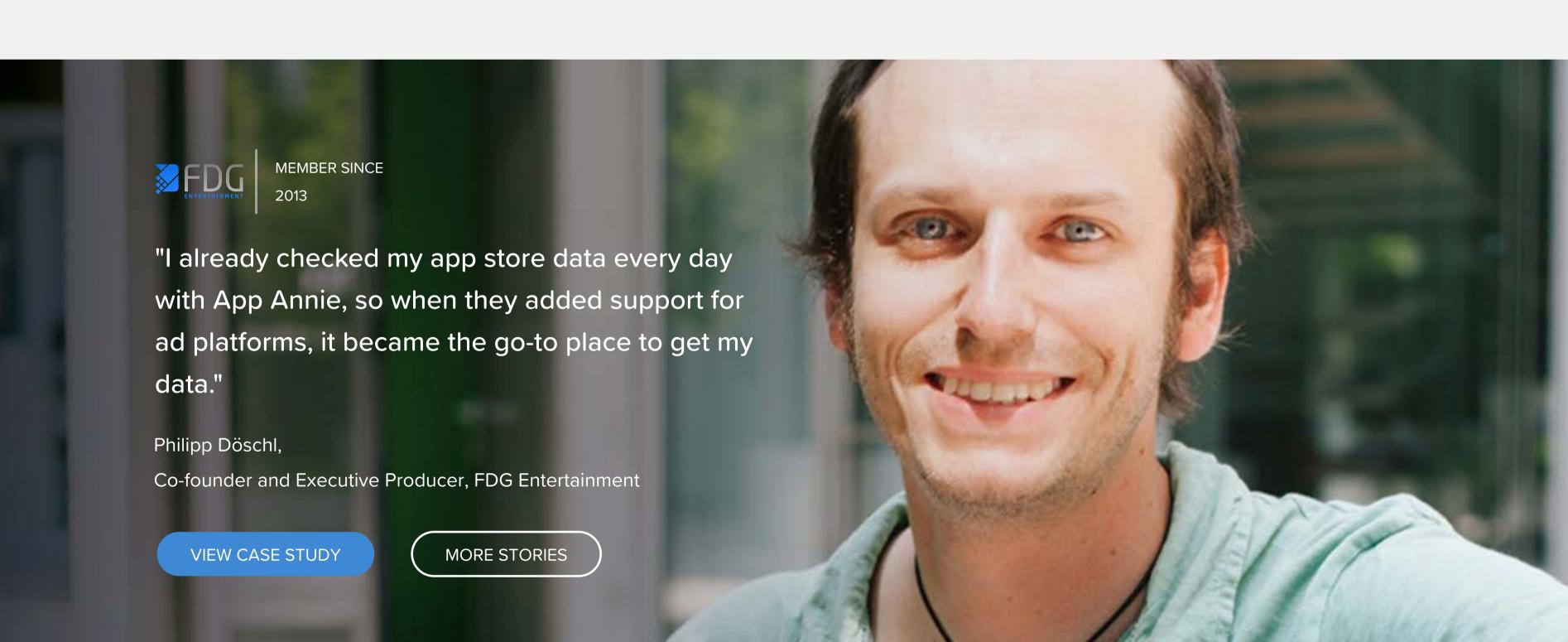
Flexible, convenient access to your data — automatically collected and delivered to you via web, email, mobile app, CSV, or API.





Keep your team informed, and your data secure

Ensure your team has access to all of the data they need, without sharing sensitive login credentials.



Gather insights from all major app stores













Connect reports from top ad platforms























ADCOLONY











...and over 30 more!

Our Platform

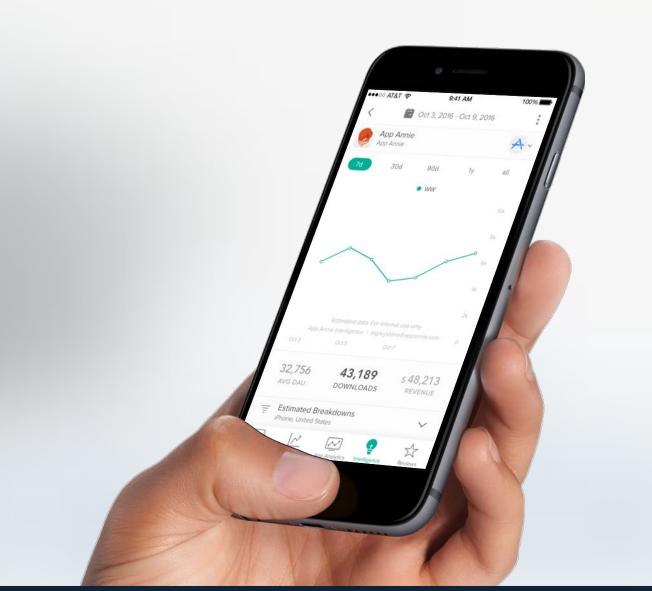
Our platform scales with you as your business grows. Get a comprehensive view of the global app market and quickly find actionable insights with alerts and personalization features.

MORE ABOUT PLATFORM

App Annie Intelligence

Once you've started to track your own app performance with Connect, use App Annie Intelligence to benchmark against competitors and discover global market opportunities to grow your business.

MORE ABOUT INTELLIGENCE



Access the insights you need to drive your app business anywhere, anytime, for free.

Download our mobile app to track the performance of your app and monitor your competitors.



Google Play