

ABOUT APP ANNIE

Trusted by more than 1 million users, App Annie is the leading global provider of app market data

Are you investing enough in your app strategy?

Consumers love their apps. They spend 3 hours a day in apps and use 40 different apps each month. Last year, consumers spent \$86 billion in app store purchases.

Apps are changing businesses as we know it.

App Annie delivers the most trusted app data and actionable insights for your business to succeed in mobile through the only data platform supporting the entire app lifecycle. Combined with unparalleled service and support, we help our customers create winning mobile strategies that differentiate them from competitors.

[Learn more about our platform](#)

Get to know us



LEADERSHIP

Our multicultural leaders have deep start-up and enterprise experience, with rich mobile and data expertise.

[Meet our leaders](#)



CAREERS

We take great pride in our market leadership position, thanks to the hard work of our incredibly talented, fast-paced, international teams.

[Join our team](#)



PARTNERSHIPS

From research, to events, to platform partnerships, we work with thought leaders to provide more actionable data for the industry.

[Partner with us](#)



PRESS

We are at the forefront of the market's conversations and serve as the most trusted, global source.

[Get in touch with our PR team](#)



CONTACT

With 15 offices in 13 countries, we work with our customers around the clock and across the globe.

[Connect with our global team](#)

App Annie is the trusted source for app trends cited by industry leaders worldwide

CITED BY

Tencent 腾讯



EA



Forbes

SoftBank

TD Bank

LINE

FORTUNE

NIKKEI



Bloomberg

Gartner



The Economist

THE WALL STREET JOURNAL

FORRESTER

The New York Times

AWARDS



Company milestones

March 2010

App Annie launches with first free analytics product for Apple App Store

July 2010

Store Intelligence launches for iOS

January 2012

Store Intelligence launches for Google Play

July 2011

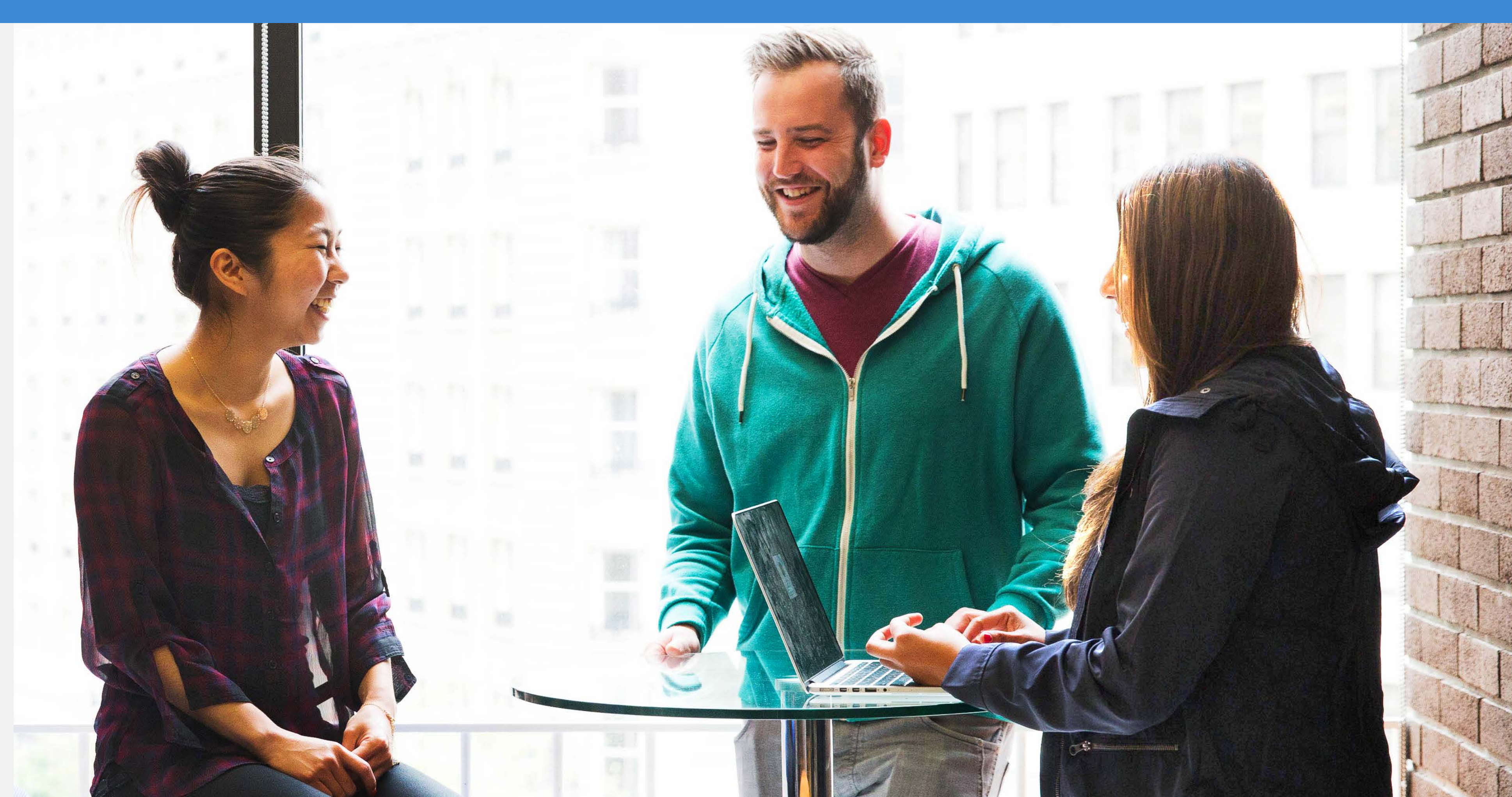
Raises \$1 million
Capital Partner



About our people

Over 450 problem-solvers, innovators and fast movers across 13 countries are proud to call themselves "App Anniens." Together, we believe in making a difference for companies that recognize the power of mobile and apps.

[Join our team](#)



Why App Annie?

Over 1 million users rely on App Annie for the industry's most accurate, trusted and comprehensive app market data.

THE APP ANNIE ADVANTAGE